

For further information contact:  
Tracy Farhad, Executive Director, [tracy@SolvangUSA.com](mailto:tracy@SolvangUSA.com)  
TEL: 805-688-6144 or [www.SolvangUSA.com](http://www.SolvangUSA.com)

For Immediate Release  
September 10, 2009

## SOLVANG CENTENNIAL CELEBRATION LOGO DEBUTS

*~Artist Michele Janée of Santa Barbara Creates Winning Design & Receives \$1,000 Award*



© 2009 City of Solvang. Hi-res JPG available, please enquire.

*Solvang, California, USA*— Solvang Mayor Jim Richardson, Solvang City Council Member Ed Skytt, Chair of the Centennial Committee and Solvang Conference & Visitors Bureau Executive Director Tracy Farhad revealed the logo design promoting the celebration of Solvang’s Centennial Year in 2011 at a festive ceremony in Solvang Park this morning. More than 150 submissions from around the world competed for the prestigious honor. This selected official Centennial logo will be featured prominently in all print advertising, media, merchandizing and more during the yearlong historical celebration. The Centennial Committee selected the original work of Michele Janée, a native of Santa Barbara and 20-year artist, painter/free-lance graphic designer and awarded her the \$1,000 prize for the original logo depicted at left. According to Janée, “This logo incorporates the festive ribbon that spans from Denmark to America over the 100 years, the incredible beauty of the mountains, vineyards, oaks and ‘sunny fields’, as well as the Danish culture with the windmill. The style is current but refers to the clean lines of Danish design.”

A graduate of Santa Barbara’s San Marcos High School and University of California-Santa Barbara, Janee is married with two daughters, ages 9 and 10. She remarked, “Solvang has always been a favorite getaway. I love seeing the horses, picking fruit from farms and wine tasting. I am honored that my work was chosen to represent Solvang for this most celebratory and historical event.” The five Centennial Logo Selection Judges were Esther Jacobsen Bates, Elverhoj Museum of History & Art; Curt Cragg, Santa Ynez Valley Historical Society; Atto Alexander, Signs by Atto; Rick Rantz, Alan Hancock College Extended Campus; and John Martino, Chumash Casino Resort. Tracy Farhad noted, “This winning entry has set the stage for Solvang’s biggest celebration. Visit our website at [www.Solvang100.com](http://www.Solvang100.com) for more details.”

###

Solvang Conference & Visitors Bureau, Box 70, Solvang, CA 93464  
Visitor Center: 1639 Copenhagen Drive • Administrative Office: 1511-A Mission Drive  
TEL: 805-688-6144 FAX: 805-688-8620 TOLL-FREE: 1-800-468-6765 [www.SolvangUSA.com](http://www.SolvangUSA.com)