



NEWS

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FIRST STOP ON SOLVANG HERITAGE TRAIL DEDICATED AT ELVERHOJ MUSEUM OF HISTORY & ART



PHOTO CAPTION: On behalf of the Elverhoj Museum of History & Art, Board President Erik Gregersen (grandson of Rev. J. M. Gregersen, one of Solvang's founders) accepts the certificate of dedication for an official stop on the emerging Solvang Heritage Trail. The dedication of the Elverhoj Museum site was made by (left to right) Tracy Farhad, Executive Director, Solvang Conference & Visitors Bureau; Jim Richardson, Mayor of Solvang; and Esther Jacobsen Bates, Executive Director, Elverhoj Museum of History & Art. More than 35 guests and dignitaries, including Solvang City Council members Joan Jamieson and Ken Palmer, attended the ceremony on Wednesday, January 19, 2011 at Elverhoj Museum. Reflecting January's Centennial theme of History, Elverhoj's mission is-to collect, preserve and exhibit the history and Danish culture of Solvang and promote the arts.

Farhad remarked, "The Heritage Trail will emerge over the next 12 months. Don't you love the anticipation? Plans include physical and virtual mapping, a full-color brochure, multiple distribution locations, grade-school integration, site identifiers such as plaques, docent and visitor center staff training and more. This will be a joint effort between public and private entities and resources. We invite you all – of course- to become sponsors and volunteers, proud promoters and avid students of your own community's vibrant past and blossoming future." Added Bates, "Eventually we will have a self-guided walking tour of downtown Solvang which highlights historical and cultural sites as well as points of interest."

The Solvang Heritage Trail Project is coordinated by the Elverhoj Museum of History & Art and the Solvang Conference & Visitors Bureau. Dedication ceremonies will take place throughout the Village of Solvang on the Third Wednesday of each month at 2:30pm during the Centennial year of 2011. For more information on all Solvang Centennial events, see www.Solvang100.com and www.SolvangUSA.com

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